

Safe AlKalouti



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SF Bay Area



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EXPERIENCE



Amazon | Sr Technical PM | ML Feature Catalog Platform | Sep 2022 → Present

- Led ML platform strategy across 4 engineering teams (32 SDEs) serving 400+ ML models and 300k classifiers, generating \$230M in revenue optimization and avoiding \$180M in EU compliance penalties through accurate product classification.
- Launched GenAI platform with prompt lifecycle management and vector similarity search, supporting 100+ applied scientists and 5K+ prompts while reducing inference costs by 40% through optimized batching infrastructure.
- Extended platform to support multimodal ML inference (images, external catalogs, reviews, brand data), improving catalog gap prediction accuracy by 100 bps MoM and influencing AWS roadmap for reusable ML primitives.



LiveRamp | Lead PM | B2B SaaS Application Experience | Jun 2021 → Sep 2022

- Led the integration of advanced data table features in a dual-sided marketplace, cutting time spent for core use actions by 30%.
- Launched a scalable notification framework across 10+ SaaS apps, enhancing communication via in-app, email, and API notifications.
- Developed a suite of enterprise services, unifying user experience across 10+ SaaS apps, marked by the adoption of a cohesive navigation system and micro frontends.



The Gap | Senior PM | B2C eCommerce Bag & Checkout | Sep 2019 → May 2021

- Launched a unified cart UI across 5 brands, boosting revenue per visitor by 5% and lowering exit rates by 3%.
- Improved order fulfillment by launching a curbside pickup option for BOPIS orders (buy online pick-up in store), growing BOPIS orders by 2.5%.
- Improved conversion rate by 4% by Integrating popular third-party payment methods (Apple Pay, PayPal, AfterPay) to shopping bag flow.

Previous Career History



Twitter | Senior PM | Platform Health Tools | Nov 2018 → Jun 2019



JPMorgan Chase | Technical PM | DevOps Automation | Aug 2017 → Nov 2018



Bank of the West | Product Manager | Online Banking | Jul 2015 → Jul 2017



Wells Fargo | Business Analyst | Online Banking | Jan 2014 → Jun 2015

EDUCATION



University of Wisconsin Whitewater | Master of Business Administration (MBA) | 2013



University of Wisconsin Milwaukee | BS Healthcare Administration, 2011